2023 TAX RETURN

Client Copy

Client: HLW72941

Prepared for: KSMQ PUBLIC SERVICE MEDIA, INC. 107 WEST OAKLAND AVENUE AUSTIN, MN 55912 507-433-0678

Prepared by: ISAAC GORMAN Accurant LLC 7300 147th St W Suite 200 Apple Valley, MN 55124 612-232-9380

Date: May 15, 2025

Comments:

Route to: _____

2023 Exempt Org. Return prepared for:

KSMQ PUBLIC SERVICE MEDIA, INC. 107 WEST OAKLAND AVENUE AUSTIN, MN 55912

> Accurant LLC 7300 147th St W Suite 200 Apple Valley, MN 55124

Accurant LLC

7300 147th St W Suite 200 Apple Valley, MN 55124 612-232-9380

KSMQ PUBLIC SERVICE MEDIA, INC. 107 WEST OAKLAND AVENUE AUSTIN, MN 55912 507-433-0678

FEDERAL FORMS

Form 990	2023 Return of Organization Exempt from Income Tax
Schedule A	Organization Exempt Under Section 501(c)(3)
Schedule B	Schedule of Contributors
Schedule C	Political Campaign and Lobbying Activities
Schedule D	Schedule D
Schedule O	Supplemental Information
Form 8868	Application for Extension
Form 8879-TE	IRS e-file Signature Authorization

FEE SUMMARY

Preparation Fee

Federal Exempt Organization Tax Summary

KSMQ PUBLIC SERVICE MEDIA, INC.

68-0599645

Page 1

REVENUE	2023	2022	Diff
Contributions and grants Program service revenue Investment income Other revenue	1,921,360 27,330 22,422 9,600	3,428,087 34,248 12,557 9,600	-1,506,727 -6,918 9,865 0
Total revenue	1,980,712	3,484,492	-1,503,780
EXPENSES Salaries, other compen., emp. benefits Other expenses	363,847 1,698,566	0 2,361,671	363,847 -663,105
Total expenses	2,062,413	2,361,671	-299,258
NET ASSETS OR FUND BALANCES Revenue less expenses Total assets at end of year Total liabilities at end of year Net assets/fund balances at end of year.	-81,701 3,771,045 500,889 3,270,156	1,122,821 3,909,406 610,024 3,299,382	-1,204,522 -138,361 -109,135 -29,226

General Information

KSMQ PUBLIC SERVICE MEDIA, INC.

Page 1

68-0599645

Forms needed for this return

Federal: 990, Sch A, Sch B, Sch C, Sch D, Sch O, 8868

Carryovers to 2024

None

Preparer e-file Instructions - Federal

Page 1

KSMQ PUBLIC SERVICE MEDIA, INC.

The organization's Federal tax return is NOT FINISHED until you complete the following instructions.

Prior to transmission of the return

Form 990

The organization should review their Federal Return along with any accompanying schedules and statements.

Paperless e-file

The organization should read, sign and date the Form 8879-TE, IRS e-file Signature Authorization.

Even Return No payment is required.

After transmission of the return

Receive acknowledgement of your e-file transmission status. Within several hours, access the program and get your first acknowledgement (ACK) that the program has received your transmission file.

Access the program again after 24 and then 48 hours to receive your Federal ACKs.

Keep a signed copy of Form 8879-TE, IRS e-file Signature Authorization in your files for 3 years.

Do not mail:

Form 8879-TE IRS e-file Signature Authorization

Preparer e-file Instructions - Federal

KSMQ PUBLIC SERVICE MEDIA, INC.

Page 2

68-0599645

The organization's Federal tax return is NOT FINISHED until you complete the following instructions.

Prior to transmission of the return

Form 8868

No signature is required with Form 8868.

Even Return

No payment is required.

After transmission of the return

Receive acknowledgement of your e-file transmission status.

Within several hours, access the program and get your first acknowledgement (ACK) that the program has received your transmission file.

Access the program again after 24 and then 48 hours to receive your Federal ACKs.

2023	Fede	ral Works	sheets		Page 1
	KSMQ PUB		MEDIA, INC.		68-059964
Rental Income Worksheet Form 990 Gross Rental Income Expenses				\$	9,600.
Total Expenses				\$	0.
		Net	Rental Inco	me or Loss <u>\$</u>	9,600.
Form 990, Part III, Line 4e Program Services Totals					
	Program Services Total	sForm	990	Source	
Total Expenses Grants Revenue	1,442,14	0.	0. Part I	X, Line 25, Col X, Lines 1-3, C III, Line 2, Cc	Col. B
Form 990, Part IX, Line 24e Other Expenses					
		(A) Total	(B) Program Services	(C) Management <u>& General</u>	(D) Fundraising
BAD DEBT EXPENSE BOARD EXPENSES DISCOUNT FEES DUES AND MEMBERSHIPS EQUIPMENT LEASES		100. 328. 7,942. 9,714. 3,036.	137. 3,751.	5,316. 3,036.	100. 1,447. 647.
MISCELLANEOUS Printing and Publications PROGRAM GUIDE SMALL TOOLS AND EQUIPMENT		7,573. 8,599. 7,149. 3,295.	922. 3,295.	6,651. 7,133.	1,466 7,149
SUPPLIES AND PREMIUMS	Total <u>\$</u>	10,973. 58,709.	2,441.	<u>4,237.</u> <u>\$33,059.</u>	4,295. 15,104.

Form	887	9-1	Έ
------	-----	------------	---

Department of the Treasury Internal Revenue Service

TARA PLATH Treasurer

IRS E-file Signature Authorization for a Tax Exempt Entity

For calendar year 2023, or fiscal year beginning 7/01 , 2023, and ending 6/30 , 20 2024

Do not send to the IRS. Keep for your records.

Go to www.irs.gov/Form8879TE for the latest information.

2023

Name of filer

Part I

KSMQ PUBLIC SERVICE MEDIA, INC. Name and title of officer or person subject to tax

Type of Return and Return Information

68-0599645

EIN or SSN

and Form 5330 filers may enter dol	you are using this Form 8879-TE and e llars and cents. For all other forms, e	nter whole dollars only. If yo	ou check the box on li	ne 1a, 2a, 3a, 4a, 5a,
	e amount on that line for the return b applicable, blank (do not enter -0-). than one line in Part I.			
	X b Total revenue, if any (Form 990), Part VIII, column (A), line	12) 1b	1,980,712.
2a Form 990-EZ check here	b Total revenue, if any (Form 990			
3a Form 1120-POL check here	b Total tax (Form 1120-POL, line			
4a Form 990-PF check here	b Tax based on investment inco			
5a Form 8868 check here	b Balance due (Form 8868, line 3			
6a Form 990-T check here	b Total tax (Form 990-T, Part III,			
7a Form 4720 check here	b Total tax (Form 4720, Part III, I	ine 1)	7b	
8a Form 5227 check here	b FMV of assets at end of tax yea	ar (Form 5227, Item D)	8b	
9a Form 5330 check here	b Tax due (Form 5330, Part II, lir	ie 19)		
10a Form 8038-CP check here.	b Amount of credit payment requ	uested (Form 8038-CP, Part	III, line 22) 10b	
Part II Declaration and Sig	nature Authorization of Office		Tax	
Under penalties of perjury, I declare the	hat X I am an officer of the above		son subject to tax with	n respect to
and belief, they are true, correct, ar electronic return. I consent to allow IRS and to receive from the IRS (a) processing the return or refund, and (c initiate an electronic funds withdrawal of the federal taxes owed on this re U.S. Treasury Financial Agent at 1-financial institutions involved in the inquiries and resolve issues related return and, if applicable, the conser PIN: check one box only		mpanying schedules and sta e amount in Part I above is t ansmitter, or electronic retur authorize the U.S. Treasury a ution account indicated in the lebit the entry to this accour ss days prior to the payment t of taxes to receive confide ersonal identification number	the amount shown on n originator (ERO) to nsmission, (b) the rea nd its designated Finan tax preparation softwar it. To revoke a payme c (settlement) date. I a ntial information nece r (PIN) as my signatu	the copy of the send the return to the ison for any delay in icial Agent to re for payment ent, I must contact the also authorize the issary to answer re for the electronic
X I authorize <u>Accurant LL</u>		to enter my PIN	82372	as my signature
	ERO firm name		Enter five numbers, but do not enter all zeros	
	ically filed return. If I have indicated as part of the IRS Fed/State program, I reen.		of the return is being	
return. If I have indicated within	to tax with respect to the entity, I will en this return that a copy of the return is b Il enter my PIN on the return's disclosur	eing filed with a state agency(n the tax year 2023 election (ies) regulating charities	stronically filed as part of
Signature of officer or person subject to tax			Date	
Part III Certification and	Authentication			
ERO's EFIN/PIN. Enter your six-digi number (EFIN) followed by your five	it electronic filing identification	413188 Do not ente		
	try is my PIN, which is my signature on ordance with the requirements of Pul			
ERO's signature ISAAC GORMA	N	Date		
	ERO Must Retain Th Do Not Submit This Form to t	is Form – See Instruct he IRS Unless Reques		
BAA For Privacy and Paperwork R	Reduction Act Notice, see instruction	TEEA8800L 11.	/17/23	Form 8879-TE (2023)

(Rev. January 2024) Department of the Treasury Internal Revenue Service

Application for Extension of Time To File an Exempt Organization Return or Excise Taxes Related to Employee Benefit Plans File a separate application for each return. Go to www.irs.gov/Form8868 for the latest information.

Electronic filing (e-file). You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit *www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits*.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Part I – Io	dentification				
	Name of exempt organization, employer, or other filer, see instr	ructions.		Taxpayer identification num	ber (TIN)
Type or Print	KSMQ PUBLIC SERVICE MEDIA, INC	C.		68-0599645	
File by the due date for filing your	Number, street, and room or suite number. If a P.O. box, see in 107 WEST OAKLAND AVENUE				
return. See instructions.	City, town or post office, state, and ZIP code. For a foreign addr AUSTIN, MN 55912	ress, see instruc	tions.		
Enter the R	eturn Code for the return that this application is for	or (file a sep	parate application for each return)	01
Applicatio	on Is For	Return	Application Is For		Return

	Code		Code	
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09	
Form 4720 (individual)	03	Form 5227	10	
Form 990-PF	04	Form 6069	11	
Form 990-T (section 401(a) or 408(a) trust)	05	Form 8870	12	
Form 990-T (trust other than above)	06	Form 5330 (individual)	13	
Form 990-T (corporation)	07	Form 5330 (other than individual)	14	
Form 1041-A	08			
 After you enter your Return Code, complete either Part I time to file Form 5330. If this application is for an extension of time to file Form Plan Name 	i 5330, you n	nust enter the following information.	ension of	
Plan Year Ending (MM/DD/YYYY)				
Part II – Automatic Extension of Time To File fo	r Exempt	Organizations (see instructions)		
 The books are in the care of <u>EDWARD HINCHCLIFF PF</u> Telephone No. <u>507-433-0678</u> If the organization does not have an office or place of but If this is for a Group Return, enter the organization's four check this box	Fax No usiness in th r-digit Group	e United States, check this box Exemption Number (GEN) If this is for the w	hole group,	
 I request an automatic 6-month extension of time until the organization named above. The extension is for the calendar year 20 or X tax year beginning _7/01, 20 23 _, 	e organizatio		or	
2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return				

3a	If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions	3a	\$
b	If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit	3b	\$

 c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.

 BAA For Privacy Act and Paperwork Reduction Act Notice, see instructions.

 FIFZ0501L 09/27/23

Change in accounting period

3c \$

0.

0.

Ω

Form	990
------	------------

For	m 9	90	I			OMB No. 1545-0047
1 01			Return of Organization Exempt From Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (ex			2023
Dep: Inter	artmeni rnal Re	t of the Treasury evenue Service	Do not enter social security numbers on this form as it may be Go to www.irs.gov/Form990 for instructions and the lates			Open to Public Inspection
Α	For t	the 2023 calendar	year, or tax year beginning $7/01$, 2023, and e		30	, 20 2024
В	Check	c if applicable: C			D Employer ide	ntification number
	A	Address change KS	SMQ PUBLIC SERVICE MEDIA, INC.		68-059	9645
	Ν		07 WEST OAKLAND AVENUE		E Telephone nu	mber
	Ir	nitial return AU	JSTIN, MN 55912		507-43	3-0678
	F	inal return/terminated				
	А	Amended return			G Gross receipts	=/000/0101
	А	pp of provide s	Name and address of principal officer:	• • •	a group return for s	103 110
			ame As C Above	If "No,	l subordinates incluc " attach a list. See i	led? Yes No nstructions.
<u> </u>			501(c)(3) 501(c) () (insert no.) 4947(a)(1) or 5.	27		
<u>J</u>			KSMQ.ORG		exemption number	
K			Corporation Trust Association Other L Year of f	ormation: 200	5 M State o	f legal domicile: MN
Pa	artl	Summary			N ODEDAEE	
	1		the organization's mission or most significant activities: THE OR	<u>ANIZATIC</u>	ON OPERATE	S A PUBLIC
Se		<u>TELEVISION</u>	STATION WHICH IS A PBS AFFLIATE.			
nan						
ver	2	Check this box	if the organization discontinued its operations or disposed of	of more than 2	25% of its net a	
Activities & Governance	3		g members of the governing body (Part VI, line 1a)			9
ిత	4	Number of indep	bendent voting members of the governing body (Part VI, line 1b)			7
itie	5		individuals employed in calendar year 2023 (Part V, line 2a) \ldots .			0
Sti	6		volunteers (estimate if necessary)			9
Ă			business revenue from Part VIII, column (C), line 12			۰.
	D		isiness taxable income from Form 990-T, Part I, line 11		Prior Year	0. Current Year
	8	Contributions an	d grants (Part VIII, line 1h)		3,428,087.	1,921,360.
ue	9		revenue (Part VIII, line 2g)			27,330.
Revenue	10	-	me (Part VIII, column (A), lines 3, 4, and 7d)		12,557.	
Be	11		Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		9,600.	
	12	Total revenue -	add lines 8 through 11 (must equal Part VIII, column (A), line 12)		3,484,492.	1,980,712.
	13	Grants and simil	ar amounts paid (Part IX, column (A), lines 1-3)		· ·	
	14	Benefits paid to	or for members (Part IX, column (A), line 4)			
	15	Salaries, other c	compensation, employee benefits (Part IX, column (A), lines 5-10)			363,847.
ses	16a	Professional fun	draising fees (Part IX, column (A), line 11e)			
Expense	Ь		g expenses (Part IX, column (D), line 25) 241,05			
ň	17		(Part IX, column (A), lines 11a-11d, 11f-24e)		2,361,671.	1 609 566
	18	•	Add lines 13-17 (must equal Part IX, column (A), line 25)		2,361,671. 2,361,671.	1,698,566. 2,062,413.
	19		penses. Subtract line 18 from line 12		1,122,821.	-81,701.
7 8	-				ng of Current Yea	
Assets or Balances	20	Total assets (Pa	rt X, line 16)		3,909,406.	3,771,045.
Asse Bala	21	•	Part X, line 26)		610,024.	500,889.
Net . Fund	22		nd balances. Subtract line 21 from line 20		3,299,382.	3,270,156.
_	art II	Signature			.202,202.	5,270,130.
				nd to the best of -	ny knowledge and h	alief it is true correct and
com	iplete. [Declaration of preparer (e that I have examined this return, including accompanying schedules and statements, a (other than officer) is based on all information of which preparer has any knowledge.	na to the best of f	ny knowledge and D	טוופר, ונ וס נועב, כטוופכו, מווע
Sig	an	Signature of offic	er	Date		
He	ere	TARA PLA	ΥТН	Treasu	rer	

	Type or print name	and title					
Paid	Print/Type preparer's name		Preparer's signature	Date	Check if	PTIN	
	ISAAC GORMAN		ISAAC GORMAN		self-employed	P02348424	
Preparer	Firm's name	Firm's name Accurant LLC					
Use Only	Firm's address	7300 147th St	Firm's EIN 46	5-4474289			
		Apple Valley,	MN 55124		Phone no. 612	-232-9380	
May the IRS discuss this return with the preparer shown above? See instructions X Yes					No		
BAA For Paperwork Reduction Act Notice, see the separate instructions. TEEA0101L 08/23/23 Form 990 (2					(2023)		

Form	990 (2023) KSMQ PUBLIC SERV	ICE MEDIA, INC.		68-0599645 Page 2
Par				
			ine in this Part III	
1	Briefly describe the organization's miss	ion:		
	THE ORGANIZATION OPERATE	<u>S A PUBLIC TELEV</u>	<u>'ISION_STATION_WHICH_IS_A_P</u>	BS_AFFLIATE
2		ant program services durir	g the year which were not listed on the prior	
				Yes X No
	If "Yes," describe these new services on S			
3			ges in how it conducts, any program servic	ces? Yes X No
	If "Yes," describe these changes on Schee	lule O.		
4	Describe the organization's program se	rvice accomplishments for	or each of its three largest program service	s, as measured by expenses.
	and revenue, if any, for each program	zations are required to re service reported.	port the amount of grants and allocations t	to others, the total expenses,
42	(Code:) (Expenses \$	1,442,145. includir	a grants of \$	enue \$)
Ψa			ISION STATION WHOSE PRIMAR	
			KSHOPS UNIQUELY DESIGNED T	
			TH EMPHASIS ON THOSE GROUP	
	AND UNDERSERVED IN THE 5	OUTHERN MINNESOI	<u>'A_AND_NORTHERN_IOWA_REGION</u>	·
4b	(Code:) (Expenses \$	includir	g grants of \$) (Rev	enue \$)
				····· •
4c	(Code:) (Expenses \$	includir	g grants of \$) (Rev	enue \$)
	·			
۵d	Other program services (Describe on S	chedule ())		
-tu	(Expenses \$	including grants of \$) (Revenue \$)
40	Total program service expenses)
He RAA	וסנמו אוסטומווז זכו אוכב בגאפווזבז	1,442,145.	00/02/22	Form 990 (2023)

	oncekist of Required Schedules		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I.</i>	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II.	4	Х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II.</i>	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i> .	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>	10		Х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a	Х	
b	Did the organization report an amount for investments – other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>	11b		Х
с	Did the organization report an amount for investments – program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII.	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>	11d		Х
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f		Х
12a	Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>	16		Х
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions.	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II.	18		Х
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III.	19		Х
20a	Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		Х
BAA	TEEA0103L 08/23/23		990	(2023)

_

Form 990 (2023)

Page 3

68-0599645

		SERVICE d Schedule	1110

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC.

1 41				
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III.	22	Yes	No X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i> .	23		x
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a.	 24a		x
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i> .	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>	26		x
	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i> .	27		X
	Was the organization a party to a business transaction with one of the following parties? (See the Schedule L, Part IV, instructions for applicable filing thresholds, conditions, and exceptions).			
	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i> "Yes," complete Schedule L, Part IV	28a		Х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV.</i>	28c		X
	Did the organization receive more than \$25,000 in noncash contributions? <i>If "Yes," complete Schedule M</i>	29		Х
	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i> .	30		X X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		
	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		Х
	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I.</i>	33		Х
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34		Х
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		Х
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI.</i>	37		Х
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	38	Х	
Par	t V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 1a 31		162	110
	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable			
с	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming	_		
BAA	(gambling) winnings to prize winners?	1c	990 ((2022)
DAA				(2023)

68-0599645 Page 4

Part IV	Checklist of Required Schedules	(continued)	

Form	990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC. 68-0599645	5	Ρ	age 5
Part	V Statements Regarding Other IRS Filings and Tax Compliance (continued)			
			Yes	No
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax State- ments, filed for the calendar year ending with or within the year covered by this return 2a			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation on Schedule O	3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		Х
b	If "Yes," enter the name of the foreign country			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			L
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		├
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		Х
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
	Organizations that may receive deductible contributions under section 170(c).			
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		Х
h	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7a 7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	70 7c		x
d	If "Yes," indicate the number of Forms 8282 filed during the year	70		
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		Х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		Х
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a		
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
	Section 501(c)(7) organizations. Enter:			
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b			
	Section 501(c)(12) organizations. Enter:			
	Gross income from members or shareholders			
	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	10-		
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	Section 501(c)(29) qualified nonprofit health insurance issuers.			
	Is the organization licensed to issue qualified health plans in more than one state?	13a		
u	Note: See the instructions for additional information the organization must report on Schedule O.	100		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
с	Enter the amount of reserves on hand			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O	14b		
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or			
	excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N.	15		X
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.	16		Х
17	Section 501(c)(21) organizations. Did the trust, or any disqualified or other person, engage in any activities that would			
	result in the imposition of an excise tax under section 4951, 4952, or 4953?	17		

Form	1 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC. 68-0599645		Ρ	Page 6
Par		elow	, and	d for
	a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or char	nges	on	
	Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI.			. X
Sec	tion A. Governing Body and Management			· ••
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a			
	If there are material differences in voting rights among members			
	of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O.			
b	Enter the number of voting members included on line 1a, above, who are independent 1b 7			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? <u>See Schedule O</u>	2	Х	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?	3		Х
4	Did the organization make any significant changes to its governing documents			
	since the prior Form 990 was filed?	4		Х
5 6	Did the organization become aware during the year of a significant diversion of the organization's assets? Did the organization have members or stockholders?See.Schedule.Q	5 6	Х	Х
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more			
	members of the governing body?SeeSchedule.0	7a	Х	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		Х
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	Х	
b	Each committee with authority to act on behalf of the governing body?	8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? <i>If "Yes," provide the names and addresses on Schedule O</i>	9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	eveni	ie Co	ode.)
			Yes	No
	Did the organization have local chapters, branches, or affiliates?	10a		Х
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	1 0 b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Х	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Х	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? <i>If "Yes," describe on Schedule O how this was done</i> See. Schedule Q	12c	Х	
13	Did the organization have a written whistleblower policy?	13		Х
14	Did the organization have a written document retention and destruction policy?	14		Х
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official. See Schedule. 0	15a	Х	
b	Other officers or key employees of the organization	15b		Х
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its			
_	participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
	tion C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed <u>MN</u>			
18	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 50 available for public inspection. Indicate how you made these available. Check all that apply.	01(c)(3	l)s on	ly)
_	Own website Another's website X Upon request Other (explain on Schedule O)			
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements availate the public during the tax year. See Schedule O	ble to		

State the name, address, and telephone number of the person who possesses the organization's books and records. 20 EDWARD HINCHCLIFF PHD 107 WEST OAKLAND AVENUE AUSTIN MN 55912 507-433-0678

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC.	68-0599645	Page 7						
Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Independent Contractors	Compensated Employe	es, and						
Check if Schedule O contains a response or note to any line in this Part VII		<u> </u>						
Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees								
1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending w organization's tax year.	vith or within the							

• List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See the instructions for definition of "key employee."

• List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.

• List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Х Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

			(C)							
(A) Name and title	(B) Average hours per week (list any hours for related organiza- tions below	box, office	not ch unless er and	s per	more rson i	than of the highest compensated	an	(D) Reportable compensation from the organization (W-2/1099- MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099- MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
	dotted line)	stee	nustee		æ	ensated				
(1) MIGUEL GARATE	2							_		_
Past Chair	0	Х		Х				0.	0.	0.
(2) SYLWIA BUJAK-OLIVER	2									
Chairman	0	Х		Х				0.	0.	0.
(3) CRAIG CLARK	1									
Vice Chair	0	Х						0.	0.	0.
(4) TARA PLATH	2									
Treasurer	0	Х		Х				0.	0.	0.
(5) DAVID HAGEN	2									
Director	0	Х		Х				0.	0.	0.
(6) BRIAN MCALISTER	1									
Director	0	Х						0.	0.	0.
(7) JEFFERY BOYD	2									
Director	0	Х		Х				0.	0.	0.
(8) TOM KLAPPERICH	1									
Director	0	Х						0.	0.	0.
_(9)										
(10)										
(11)										
(12)										
(13)										
(14)										
ВАА	TEEA0	107L	08/23	/23	<u> </u>	<u>ı I</u>	1			Form 990 (2023)

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC.

68-0599645

Page 8

Par	t VII Section A. Officers, Directors, Tru	stees,	Key I	Emp	loy	ees,	and	d Highest Com	pensated Emp	oyees	conti	nued)
					(C)							
	(A) Name and title	(B) Average hours	box, u	Po ot check inless p r and a	erson direct	is both or/trust	n an tee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	0	(F) ited amo f other	
		per week (list any hours for related organiza- tions below dotted line)	Individual trustee or director	Officer Institutional trustee	Key employee	Highest compensated employee	Former	the organization (W-2/1099- MISC/1099-NEC)	related organizations (W-2/1099- MISC/1099-NEC)	the o	rsation 1 ganizati related inization	on
(15)												
(16)												
(17)												
(18)												
(19)			·									
(20)												
(21)												
(22)												
(23)												
(24)												
(25)												
	Subtotal							0.	0.			0.
	Total from continuation sheets to Part VII, Section							0.	0.			0.
	Total (add lines 1b and 1c).							0.	0.			0.
2	Total number of individuals (including but not limited from the organization 0	to those I	isted a	ibove)	who	recei	ivea	more than \$100,00	of reportable comp	ensation	Ĩ	
3	Did the organization list any former officer, direct	or tructo			Jour	r	hiak	ant componented			Yes	No
3	on line 1a? If "Yes, "complete Schedule J for such	h individu	al						· · · · · · · · · · · · · · · · · · ·	. 3		Х
4	For any individual listed on line 1a, is the sum of the organization and related organizations greate such individual	r than \$1	50,00	0? If	"Yes	;," сог	mple	ete Schedule J for		. 4		X
	Did any person listed on line 1a receive or accrue for services rendered to the organization? If "Yes	e compen s," comple	isatior ete Sc	n from <i>hedu</i>	n any le J	/ unre for su	elate <i>ich p</i>	ed organization or	individual	. 5		Х
Sec 1	tion B. Independent Contractors						41	4	have \$100,000 af			
-	Complete this table for your five highest compensation from the organization. Report compen-	sated inde sation for	epend the ca	ent co lendar	r yea	r endi	ing v	vith or within the or	rganization's tax year			
	(A) Name and business addr	ess						(B) Description	of services	(Compe	;) nsatio	n
2	Total number of independent contractors (including b \$100,000 of compensation from the organization		ited to	those	liste	ed abo	ve)	who received more	than			
	wise, our or compensation nom the organization	0										

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC.

Part VIII Statement of Revenue

68-0599645

Page 9

Par	t VI	Check if Schedul			a res	ponse or note to an	y line in this Part VI	II		
							(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
ts,	1a	Federated campaig	jns .		1a					
nen	b	Membership dues.			1b	122,973.				
s, G Am		Fundraising events			1c					
Contributions, Gifts, Grants, and Other Similar Amounts		Related organization			1d					
s, s ini		Government grants (cont			1e	774,695.				
ers	t	All other contributions, g similar amounts not incl			1f	1,023,692.				
đ Đ	g	Noncash contributions ir	nclude	ed in						
Contributions, Gifts, Grants, and Other Similar Amounts					1g		1 001 000			
	n	Total. Add lines 1a	-11.			Business Code	1,921,360.			
snue	2a	PRODUCTION F	០៤ហ	FNIIF		516100	27,330.	27,330.		
Program Service Revenue	b		<u>\</u> <u>L</u> <u>V</u>	<u>ENUE</u>		510100	27,330.	27,330.		
сеF	c									
eni	d			· ·						
m S	е									
gra	f	All other program s	servi	ce revenu	ie					
Pro	g	Total. Add lines 2a	-2f				27,330.			
	3	Investment income ((inclu	iding divid	ends,	interest, and				
		other similar amou					21,888.			21,888.
	4	Income from invest				-				
	5	Royalties		(i) R		(ii) Personal				
	6a	Gross rents	6a	.,	, 600					
		Less: rental expenses	6b		,000	· •				
		Rental income or (loss)	6c	9	,600).				
	d	Net rental income	or (lo				9,600.	9,600.		
	7a	Gross amount from		(i) Secu	urities	(ii) Other				
		sales of assets other than inventory	7a	76	,192	•				
	b	Less: cost or other basis								
		and sales expenses	7b	75	<u>, 658</u>					
		Gain or (loss) Net gain or (loss).	7c		534		E24	E24		
					· · · · · ·		534.	534.		
anc	8a	Gross income from fund (not including \$	raisin	ig events						
ver		of contributions reported	l on li	ine 1c).	-					
Other Revenue		See Part IV, line 18			8	a				
ler	b	Less: direct expense	ses.		8	b				
đ	С	Net income or (loss	s) fro	om fundra	ising	events				
	9a	Gross income from gami	ing ac	ctivities.						
		See Part IV, line 19			9					
		Less: direct expens			-	b				
		Net income or (loss				villes				
	10a	Gross sales of inventory, returns and allowances.	, less		10)a				
		Less: cost of goods)b				
		Net income or (loss								
						Business Code				
Ð	11a									
Revenue	b	 _								
eve No	С									
Revenue		All other revenue.								
		Total. Add lines 11								
• • •	12	Total revenue. See	Inst	tructions .			1,980,712.	37,464.	0.	21,888.

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC. Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Х Check if Schedule O contains a response or note to any line in this Part IX. (A) (C) (D) (B) Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII. Total expenses Program service Management and Fundraising general expenses expenses expenses Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21..... Grants and other assistance to domestic individuals. See Part IV, line 22 2 Grants and other assistance to foreign 3 organizations, foreign governments, and for-eign individuals. See Part IV, lines 15 and 16 Δ Benefits paid to or for members Compensation of current officers, directors, 5 trustees, and key employees 0. 0 0. 0. Compensation not included above to 6 disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)..... 0 0 0 0. 7 Other salaries and wages 300,139 209,115 1,140 89,884. Pension plan accruals and contributions 8 (include section 401(k) and 403(b) employer contributions) 9 Other employee benefits 41,040 37,104 1 396 2,540. Payroll taxes 10 22,668 15,150 90 7,428. Fees for services (nonemployees): 11 a Management **b** Legal c Accounting..... d Lobbying..... 22,785 22,785 e Professional fundraising services. See Part IV, line 17... f Investment management fees Other. (If line 11g amount exceeds 10% of line 25, column (A), amount, list line 11g expenses on Schedule $0\$ q 767,507 504,337 185,993 77,177. Advertising and promotion..... 12 696. 546. 150 13 Office expenses Information technology..... 14 9,480. 4,107. 2,932. 2,441. 15 Royalties..... Occupancy..... 135,711. 16 65,884. 69,827. 790. 17 Travel 3,912 1,772. 1,350 Payments of travel or entertainment 18 expenses for any federal, state, or local public officials. Conferences, conventions, and meetings.... 793 158. 19 2,066 1.115 20 Interest 21 Payments to affiliates..... 22 Depreciation, depletion, and amortization.... 297,626. 275,080 22,546. 23 Insurance 34,763. 34,763. 24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.). а PBS 211,040 211,040 b PROGRAM ACQUISITION 90,115 61,786 28,329. c LICENSING SUPPORT 49,274 44,457 829 2,988. 1. 14,882 14.212. 106 564 58,709 10,546. 33,059 15,104. 25 Total functional expenses. Add lines 1 through 24e. . . 379,217 2,062,413. 1,442,145 241,051.

Form 990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC. Part X Balance Sheet

				(A) Beginning of year		(B) End of year
1	Cash – non-interest-bearing			225,486.	1	174,095
2	Savings and temporary cash investments			121,077.	2	367,821
3	Pledges and grants receivable, net			189,566.	3	102,630
4	Accounts receivable, net			94,853.	4	95,886
5	Loans and other receivables from any current or form trustee, key employee, creator or founder, substantial controlled entity or family member of any of these per	er officer I contribu rsons	r, director, itor, or 35%		5	
6	Loans and other receivables from other disqualified p	ersons (a	as defined under			
	section 4958(f)(1)), and persons described in section	4958(c)(3)(B)		6	
7	Notes and loans receivable, net				7	
8	Inventories for sale or use				8	
8	Prepaid expenses and deferred charges			36,056.	9	34,212
10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	3,929,209.	·		
	Less: accumulated depreciation		1,491,631.	2,682,306.	1 0 c	2,437,578
11	Investments – publicly traded securities			560,062.	11	558,823
12	Investments - other securities. See Part IV, line 11.				12	
13	Investments - program-related. See Part IV, line 11.				13	
14	Intangible assets				14	
15	Other assets. See Part IV, line 11				15	
16	Total assets. Add lines 1 through 15 (must equal line	33)		3,909,406.	16	3,771,045
17	Accounts payable and accrued expenses			147,812.	17	137,895
18	Grants payable				18	
19	Deferred revenue			180,641.	19	118,490
20	Tax-exempt bond liabilities				20	
3 21	Escrow or custodial account liability. Complete Part I	V of Sch	edule D		21	
21	Loans and other payables to any current or former off key employee, creator or founder, substantial contribu controlled entity or family member of any of these per	utor, or 3	5%		22	
23	Secured mortgages and notes payable to unrelated th				22	
23	Unsecured notes and loans payable to unrelated third	•			23	
24 25		•			24	
	Other liabilities (including federal income tax, payable and other liabilities not included on lines 17-24). Com			281,571.	25	244,504
26	Total liabilities. Add lines 17 through 25			610,024.	26	500,889
3	Organizations that follow FASB ASC 958, check here and complete lines 27, 28, 32, and 33.		X			
27	Net assets without donor restrictions			3,170,650.	27	3,196,992
28	Net assets with donor restrictions		-	128,732.	28	73,164
27 28 29 30 31 32 33	Organizations that do not follow FASB ASC 958, che and complete lines 29 through 33.			120,102.		13,104
5 29	Capital stock or trust principal, or current funds		ŀ		29	
30	Paid-in or capital surplus, or land, building, or equipm				30	
2 21	Retained earnings, endowment, accumulated income,				31	
5 31	Total net assets or fund balances			2 200 202		2 270 150
<u>, </u> , , , ,				3,299,382.	32	3,270,156
32	Total liabilities and net assets/fund balances			3,909,406.	33	3,771,045

Page **11**

68-0599645

Form	990 (2023) KSMQ PUBLIC SERVICE MEDIA, INC. 68-	059964	5	Pa	ige 12
Par	t XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI.		<u></u>		
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,9	80,7	/12.
2	Total expenses (must equal Part IX, column (A), line 25)	2		62,4	
3	Revenue less expenses. Subtract line 2 from line 1	3		81,7	
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A)).	4	3,2	99,3	382.
5	Net unrealized gains (losses) on investments	5			175.
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain on Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32,				
	column (B))	10	3,2	70,1	.56.
Par	t XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII		<u></u>		
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		. 2a		Х
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or review				
	separate basis, consolidated basis, or both.	eu on a			
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		. 2b	Х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separ				
	basis, consolidated basis, or both.				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audi				
	review, or compilation of its financial statements and selection of an independent accountant?		. 2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the	Uniform			
	Guidance, 2 C.F.R. Part 200, Subpart F?		. 3a		Х
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required au				
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		. 3b		
BAA	TEEA0112L 08/23/23		Form	990	(2023)

SCHEDULE	Α
(Form 990)	

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust. Attach to Form 990 or Form 990-EZ.

OMB No. 1545-0047 2023

to Public

Departme Internal F	ent of the Treasury Revenue Service	Go to www.irs.gov/Form990 for instructions and the latest information.								
Name of	the organization	Employer identification number								
	PUBLIC SE	RVICE MEDI	IA, INC.				68-059964	5		
Part				rganizations must				ctions.		
The or	ganization is not	t a private found	lation because it is: (For lines 1 through 12,	check o	nly one	box.)			
1	A church, conv	vention of church	es, or association of cl	nurches described in sec	tion 1 70(b)(1)(A)(i).			
2	A school des	cribed in sectio	n 170(b)(1)(A)(ii). (Att	ach Schedule E (Form	990).)					
3	A hospital or	a cooperative h	ospital service organi	ization described in sec	ction 170)(b)(1)(A	A)(iii).			
4	A medical res	search organiza	tion operated in conju	unction with a hospital of	describe	d in sec	:tion 1 70(b)(1)(A)(iii) . ⊟	Inter the hospital's		
	name, city, a	nd state:								
5	An organizati section 170(b	tion operated for the benefit of a college or university owned or operated by a governmental unit described in (b)(1)(A)(iv). (Complete Part II.)								
6	A federal, sta	ate, or local gov	ernment or governme	ntal unit described in s	ection 1	70(b)(1)	(A)(∨).			
7	X An organization in section 17	on that normally r 0(b)(1)(A)(vi). (eceives a substantial p Complete Part II.)	art of its support from a	governm	ental uni	t or from the general pu	blic described		
8	A community	trust described	in section 170(b)(1)(A)(vi). (Complete Part I	II.)					
9	An agricultura	l research organi	zation described in sec	tion 170(b)(1)(A)(ix) oper	ated in c	oniunctio	on with a land-grant colle	eae		
		r a non-land-grai	nt college of agriculture	(see instructions). Enter	r the nam	ne, city, a				
10	-									
10	from activities investment in	s related to its encome and unre	exempt functions, sub	nan 33-1/3% of its supp ject to certain exceptio e income (less section Part III.)	ns; and	(2) no r	nore than 33-1/3% of i	ts support from gross		
11				ly to test for public safe	ety. See	sectior	n 509(a)(4).			
12	An organizati	ion organized a	nd operated exclusive	ly for the benefit of, to	perform	the fun	ctions of, or to carry o	ut the purposes of one		
L	or more publi	icly supported o	rganizations describe	d in section 509(a)(1) o	or sectio	n 509(a)(2). See section 509(a	(3). Check the box on		
а				upporting organization d, or controlled by its sup				the supported		
a	organization(s) the power to re	gularly appoint or elect	a majority of the directo	rs or trus	tees of t	he supporting organizati	on. You must		
. 1	_ `	rt IV, Sections A								
b	management of	pporting organiz of the supporting e te Part IV, Sect i	organization vested in	ontrolled in connection the same persons that c	with its ontrol or	support manage	ed organization(s), by the supported organizat	having control or ion(s). You		
с				ion operated in connectio blete Part IV, Sections	n with, ar	nd functio	onally integrated with, its	supported		
d										
u	Iype III non-fu functionally ir instructions).	nctionally integ ntegrated. The o You must com	rated. A supporting org organization generally plete Part IV. Section	anization operated in cor must satisfy a distribu s A and D, and Part V.	tion requ	with its s uiremen	t and an attentiveness) that is not requirement (see		
е				en determination from						
	integrated, or	r Type III non-fu	nctionally integrated	supporting organizatior	۱.			-		
			n about the supported							
(1)	Name of supported of	organization	(ii) EIN	(iii) Type of organization (described on lines 1-10 above (see instructions))	ines 1-10 organization listed support (see instructions) support (see instructions					
		Yes No								
(A)										
(B)										
(C)										
(0)							<u> </u>			
(D)										
(E)										
Total										

KSMQ PUBLIC SERVICE MEDIA, INC.

68-0599645

Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support	1		1	1	1	
begi	ndar year (or fiscal year nning in)	(a) 2019 (b) 2020		(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	1,872,029.	2,281,946.	2,390,771.	3,428,087.	1,921,360.	11,894,193.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	1,872,029.	2,281,946.	2,390,771.	3,428,087.	1,921,360.	11,894,193.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.
6	Public support. Subtract line 5 from line 4						11,894,193.
Sec	tion B. Total Support						
	ndar year (or fiscal year nning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
7	Amounts from line 4	1,872,029.	2,281,946.	2,390,771.	3,428,087.	1,921,360.	11,894,193.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	49,089.	42,386.	78,418.	22,486.	21,888.	214,267.
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) See Part VI	9,900.	9,588.	9,600.	9,600.	9,600.	48,288.
11	Total support. Add lines 7 through 10						12,156,748.
12	Gross receipts from related activ	vities, etc. (see ins	structions)			12	0.
13	First 5 years. If the Form 990 is organization, check this box and	for the organization	on's first, second,	third, fourth, or f	ifth tax year as a	section 501(c)(3)	
Sec	tion C. Computation of Pu						
	Public support percentage for 20		•	ne 11, column (f))	14	97.84%
15							97.61%
16a	33-1/3% support test–2023. If t and stop here. The organization	the organization di i qualifies as a pul	id not check the b plicly supported o	oox on line 13, an rganization	d line 14 is 33-1/3	3% or more, checl	k this box
b	33-1/3% support test-2022. If the and stop here. The organization	ne organization die n qualifies as a pu	d not check a box blicly supported c	on line 13 or 16a	a, and line 15 is 3	3-1/3% or more, o	check this box
17a	10%-facts-and-circumstances to or more, and if the organization the organization meets the facts	est–2023. If the or meets the facts-a and-circumstance	rganization did no nd-circumstances es test. The orgar	ot check a box on s test, check this nization qualifies	line 13, 16a, or 1 box and stop here as a publicly supp	6b, and line 14 is Explain in Part ported organization	10% VI how n
b	10%-facts-and-circumstances t or more, and if the organization organization meets the facts-and	meets the facts-a	nd-circumstances	s test, check this I	box and stop here	. Explain in Part	VI how the
18	Private foundation. If the organi	ization did not che	ck a box on line	13, 16a, 16b, 17a	, or 17b, check th	is box and see ins	structions

KSMQ PUBLIC SERVICE MEDIA, INC.

Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Calen	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
1	Gifts, grants, contributions, and membership fees						
	received. (Do not include						
2	any "unusual grants.") Gross receipts from admissions,						
2	merchandise sold or services						
	performed, or facilities						
	furnished in any activity that is related to the organization's						
	tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade						
	or business under section 513.						
4	Tax revenues levied for the						
	organization's benefit and						
	either paid to or expended on its behalf						
5	The value of services or						
	facilities furnished by a governmental unit to the						
	organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1,						
	2, and 3 received from disqualified persons.						
L.	Amounts included on lines 2					<u>├</u> ─────┤	
D	and 3 received from other than						
	disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13						
	for the year.						
с	Add lines 7a and 7b						
8	Public support. (Subtract line						
	7c from line 6.)						
Sec	tion B. Total Support						
Calen	dar year (or fiscal year beginning in)	(a) 2019	(b) 2020	(c) 2021	(d) 2022	(e) 2023	(f) Total
9	Amounts from line 6						
1 0 a	Gross income from interest, dividends,						
	payments received on securities loans, rents, royalties, and income from						
	similar sources						
b	Unrelated business taxable income (less section 511						
	taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business activities not included on line 10b.						
	whether or not the business is						
10	regularly carried on						
12	Other income. Do not include gain or loss from the sale of						
	čapital assets (Explain in						
12	Part VI.).						
15	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First 5 years. If the Form 990 is	for the organizati	on's first, second,	third, fourth, or t	fifth tax year as a	section 501(c)(3)	
	organization, check this box and						
Sec	tion C. Computation of Pu						
15	Public support percentage for 20	-					%
16	Public support percentage from						0/0
Sec	tion D. Computation of Inv						
17	Investment income percentage f	-		-			010
18	Investment income percentage f						010
19a	33-1/3% support tests-2023. If	the organization of	did not check the	box on line 14, a	nd line 15 is more	than 33-1/3%, and	l line 17
	is not more than 33-1/3%, check						
b	33-1/3% support tests — 2022. If the line 18 is not more than 33-1/3%	the organization of the or	and stop bore Th	ox on line 14 or line	ne 19a, and line 1	6 is more than 33-	1/3%, and
20							
20	Private foundation. If the organi	zation ulu not che	ECK & DOX OUT TIDE	14, 198, 01 190, 0	LINECK THIS DOX AND	a see instructions	

BAA

Page 4

 Part IV
 Supporting Organizations

 (Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Vee	NL.
			Yes	No
	1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
	2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was			
	described in section 509(a)(1) or (2).	2		
	3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.	3a		
	b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization			
	made the determination.	3b		
	c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.	3c		
	4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.	4a		
	b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
	c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c		
	5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
	b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
	c Substitutions only. Was the substitution the result of an event beyond the organization's control?	5c		
	6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of	6		
	the filing organization's supported organizations? If "Yes," provide detail in Part VI.	6		
	7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	7		
	8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).	8		
	9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons,			
	as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.	9a		
	b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>	9b		
	c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.	9c		
1	0a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations), and all Type III non-functionally integrated supporting organizations)? If "Yes,"			
	answer line 10b below.	1 0 a		
	b Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)	10b		

KSMQ PUBLIC SERVICE MEDIA, INC.

			Υ
11	Has the organization accepted a gift or contribution from any of the following persons?		
	a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below,		
	the governing body of a supported organization?	11a	
I	b A family member of a person described on line 11a above?	11b	
	c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.	11c	

Section B. Type I Supporting Organizations

- 1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in **Part VI** how the supported organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.
- 2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? *If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.*

Section C. Type II Supporting Organizations

1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? *If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).*

Section D. All Type III Supporting Organizations

1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s), or (ii) serving on the governing body of a supported organization? *If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).*3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at the organization's investment policies and in directing the use of the organization's income or assets at the organization's investment policies and in directing the use of the organization's income or assets at the organization's income or asset at the organization's income organization's income or asset at the organization's

voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in **Part VI** the role the organization's supported organizations played in this regard.

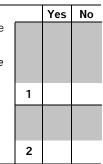
Section E. Type III Functionally Integrated Supporting Organizations

- 1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).
 - a The organization satisfied the Activities Test. Complete line 2 below.
 - **b** The organization is the parent of each of its supported organizations. *Complete line 3 below*.
 - c | The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).

2 Activities Test. Answer lines 2a and 2b below.

- **a** Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in **Part VI identify those supported organizations and explain** how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.
- **b** Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? *If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.*
- 3 Parent of Supported Organizations. Answer lines 3a and 3b below.
- a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? *If "Yes" or "No," provide details in Part VI.*
- **b** Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in **Part VI** the role played by the organization in this regard.

	Yes	No
2a		
2b		
20		
3a		
3b		
20		



Yes

1

3

No

No

Yes

Part V

KSMQ PUBLIC SERVICE MEDIA, INC. Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations 68-0599645

Page 6

1 Check here if the organization satisfied the Integral Part Test as a qualifying trus instructions. All other Type III non-functionally integrated supporting organization	st on No	v. 20, 1970 (explain ir t complete Sections A	n Part VI). See through E.
Section A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net short-term capital gain	1		
2 Recoveries of prior-year distributions	2		
3 Other gross income (see instructions)	3		
4 Add lines 1 through 3.	4		
5 Depreciation and depletion	5		
6 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7 Other expenses (see instructions)	7		
8 Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Section B – Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1 Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
a Average monthly value of securities	1a		
b Average monthly cash balances	1b		
c Fair market value of other non-exempt-use assets	1c		
d Total (add lines 1a, 1b, and 1c)	1d		
e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2 Acquisition indebtedness applicable to non-exempt-use assets	2		
3 Subtract line 2 from line 1d.	3		
4 Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5 Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6 Multiply line 5 by 0.035.	6		
7 Recoveries of prior-year distributions	7		
8 Minimum Asset Amount (add line 7 to line 6)	8		
Section C – Distributable Amount			Current Year
1 Adjusted net income for prior year (from Section A, line 8, column A)	1		
2 Enter 0.85 of line 1.	2		
3 Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4 Enter greater of line 2 or line 3.	4		
5 Income tax imposed in prior year	5		
6 Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
		- III - C	

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions). 7

BAA

Schedule A (Form 990) 2023

Par		upporting Organiza	ations (continue	(d)	
Sec	tion D – Distributions				Current Year
1	Amounts paid to supported organizations to accomplish exempt pu	irposes		1	
2	Amounts paid to perform activity that directly furthers exempt purposes	of supported organization	IS,		
	in excess of income from activity			2	
3	Administrative expenses paid to accomplish exempt purposes of su	upported organizations		3	
4	Amounts paid to acquire exempt-use assets		4		
5	Qualified set-aside amounts (prior IRS approval required - provide	e details in Part VI)		5	
6	Other distributions (describe in Part VI). See instructions.			6	
	Total annual distributions. Add lines 1 through 6.			7	
8	Distributions to attentive supported organizations to which the organizati	ion is responsive (provide	edetails	8	
9	in Part VI). See instructions. Distributable amount for 2023 from Section C, line 6			9	
	Line 8 amount divided by line 9 amount			10	
10	Line 8 amount divided by line 9 amount	(1)	(11)	10	(:::)
Sec	tion E – Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributi Pre-2023	ons	(iii) Distributable Amount for 2023
1	Distributable amount for 2023 from Section C, line 6				
2	Underdistributions, if any, for years prior to 2023 (reasonable cause required – <i>explain in Part VI</i>). See instructions.				
3	Excess distributions carryover, if any, to 2023				
a	From 2018				
b	From 2019				
	From 2020				
	From 2021				
е	From 2022				
f	Total of lines 3a through 3e				
g	Applied to underdistributions of prior years				
h	Applied to 2023 distributable amount				
i	Carryover from 2018 not applied (see instructions)				
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.				
4	Distributions for 2023 from Section D, line 7: \$				
а	Applied to underdistributions of prior years				
b	Applied to 2023 distributable amount				
С	Remainder. Subtract lines 4a and 4b from line 4.				
5	Remaining underdistributions for years prior to 2023, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.				
6	Remaining underdistributions for 2023. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.				
7	Excess distributions carryover to 2024. Add lines 3j and 4c.				
8	Breakdown of line 7:				
a	Excess from 2019				
b	Excess from 2020				
С	Excess from 2021				
d	Excess from 2022				
e	Excess from 2023				

BAA

Schedule A (Form 990) 2023

Part VI

KSMQ PUBLIC SERVICE MEDIA, INC

68-0599645

Page 8

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

Part II, Line 10 - Other Income

Nature and Source		2023		2022		2021		2020		2019
TOWER RENTAL Tot	al <u>\$</u>	9,600. 9,600.	\$ \$	9,600. 9,600.	\$ \$	9,600. 9,600.	\$ \$	9,588. 9,588.	\$ \$	9,900. 9,900.

Schedule B (Form 990)

Schedule of Contributor

OMB No. 1545-0047

2023

Attach to Form 990, 990-EZ, or 990-PF.
www.irs.gov/Form990 for the latest information.

Department of the Treasury Internal Revenue Service

Name of the organization	Employer identification number							
KSMQ PUBLIC SERVICE	68-0599645							
Organization type (check one):								
Filers of:	Section:							
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization							
	on							

0						^	Dula				
спеск п	your	organization	IS	covered b	y trie	General	Rule	OI 1	a 3	pecial Rule.	

Go to

527 political organization

501(c)(3) exempt private foundation

501(c)(3) taxable private foundation

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

4947(a)(1) nonexempt charitable trust treated as a private foundation

General Rule

Form 990-PF

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33-1/3% support test of the Х regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year..... \$

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

BAA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2023)	1 1	Page 2
Name of organization	Employer identification number	
KSMQ PUBLIC SERVICE MEDIA, INC.	68-0599645	
Part I Contributors (see instructions). Use duplicate copies of Part L if additional space is needed		

Farti	Contributors (see instructions). Use duplicate copies of Part 1 if additional s		1
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>1</u>	STATE OF MINNESOTA - LEGACY		Person X
	50_SHERBURNE_AVENUE	\$335,752.	Payroll Noncash
	ST_PAUL, MN_55155		(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	STATE OF MINNESOTA - OTHER		Person X Payroll
	50_SHERBURNE_AVENUE	\$340,000.	Noncash
	ST_PAUL, MN_55155		(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>3</u>	СРВ		Person X
	401 NORTH ST NW	\$883,133.	Payroll Noncash
	WASHINGTON, DC_20004-2129		(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	STATE OF MINNESOTA - APPROP EQUIP		Person X
	50 SHERBURNE AVENUE	\$66,936.	Payroll Noncash
	ST_PAUL, MN_55155		(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
			Person
		\$	Noncash
			(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
			Person
		\$	Payroll Noncash

Schedule B (Form 990) (2023)	1	1	Page 3
Name of organization	Employer ident	ification nu	mber
KSMQ PUBLIC SERVICE MEDIA, INC.	68-0599	645	

 Part II
 Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

 (a) No. from Part I
 (b) Description of noncash property given
 (c) (d) Date received (See instructions.)

Part I		(See instructions.)	
<u>N/A</u>			
		^{\$}	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		 \$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
AA	TEEA0703L 08/09/23	Caba dada	B (Form 990) (202

	B (Form 990) (2023)			1 1 Page 4				
Name of orga	anization PUBLIC SERVICE MEDIA, INC.			Employer identification number 68-0599645				
Part III	Exclusively religious, charitable, et or (10) that total more than \$1,000 the following line entry. For organizations or contributions of \$1,000 or less for the year. Use duplicate copies of Part III if additional	for the year from any one ompleting Part III, enter the tota (Enter this information once. So	e contribute al of exclusive	described in section 501(c)(7), (8), or. Complete columns (a) through (e) and <i>ely</i> religious, charitable, etc.,				
(a) No. from	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held				
Part I	N/A							
		(e) Transfer of gif						
	Transferee's name, addres			tionship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held				
				·				
	(e) Transfer of gift							
	Transferee's name, addres	s, and ZIP + 4	Rela	tionship of transferor to transferee				
(a) Na		·						
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held				
		(e) Transfer of gif	t					
	Transferee's name, addres	s, and ZIP + 4	Rela	tionship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift		(d) Description of how gift is held				
				·				
		t	<u> </u>					
	Transferee's name, addres	s, and ZIP + 4	Rela	tionship of transferor to transferee				
DAA		TEEA0704I 08/09/23		Schodula B (Earm 990) (2022)				

SCHEDULE	С
(Form 990)	

Political Campaign and Lobbying Activities

OMB No. 1545-0047 2023

For Organizations Exempt From Income Tax Under Section 501(c) and Section 527

Department of the Treasury Internal Revenue Service Complete if the organization is described below. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.					Open to Public Inspection					
• ;	 If the organization answered "Yes" on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then: Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C. Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B. Section 527 organizations: Complete Part I-A only. 									
If the ● 3 ● 3	If the organization answered "Yes" on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then: • Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B. • Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.									
(Pro	xy Tax) (see separ	ate instruc	," on Form 990, Part IV, line 5 (Proxy Tax) (tions), then: organizations: Complete Part III.	see separate instruc	tions) or Form 990-EZ,	Part V, line 35c				
	of organization				Employer identifica	ation number				
	40 PUBLIC SE	DUTCE M	EDIA INC		68-059964					
			rganization is exempt under section	on 501(c) or is a s						
1	Provide a descrip	tion of the	organization's direct and indirect political c n of "political campaign activities."	. ,	5					
2	Political campaig	n activitv e	xpenditures. See instructions.		\$					
3	Volunteer hours f	or political	campaign activities. See instructions		·					
Pa			rganization is exempt under section							
1	Enter the amount	of any exc	ise tax incurred by the organization under	section 4955	\$	0.				
2	Enter the amount	t of any exc	sise tax incurred by organization managers	under section 4955.	\$					
3	If the organization	n incurred a	a section 4955 tax, did it file Form 4720 for	this year?						
/12										
	If "Yes," describe									
			rganization is exempt under section	on 501(c), except	t section 501(c)(3)					
1			pended by the filing organization for section							
2	Enter the amount	of the filin	g organization's funds contributed to other	organizations for sec	tion					
3			ditures. Add lines 1 and 2. Enter here and		\$					
4	Did the filing orga	anization file	e Form 1120-POL for this year?			Yes No				
5	5 Enter the names, addresses, and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.									
	(a) Name		(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter-0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0				

(1) (2) (3) (4) (5) (6)

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990) 2023

Sched	lule C (Form 990) 2023	KSMQ PUBLIC	C SERVICE MEDIA,	INC.	68-059	9645 Page 2
Pa	rt II-A Complete if section 501(the organizatio	n is exempt under se		d filed Form 5768 (e	lection under
Α	Check if the filin	g organization belon	gs to an affiliated group (and	d list in Part IV each affili	iated group member's nam	ne,
	address,	EIN, expenses, ar	d share of excess lobbying	g expenditures).		
В	Check if the filin	g organization check	ed box A and "limited contro	I" provisions apply.		
	(The term	Limits on Lobb "expenditures" me	/ing Expenditures ans amounts paid or incu	rred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a	Total lobbying expendit	ures to influence pu	Iblic opinion (grassroots lo	bbying)		
			legislative body (direct lob			
			and 1b)			
d	Other exempt purpose e	expenditures	·			
			nes 1c and 1d)			
f	Lobbying nontaxable an	nount. Enter the ar	nount from the following ta	ble in both		
Γ	If the amount on line 1e, col		The lobbying nontaxable			
_	not over \$500,000,		20% of the amount on line 1e.			
_	over \$500,000 but not over \$1,	000,000,	\$100,000 plus 15% of the excess	s over \$500,000.		
_	over \$1,000,000 but not over \$	1,500,000,	\$175,000 plus 10% of the excess	s over \$1,000,000.		
_	over \$1,500,000 but not over \$	17,000,000,	\$225,000 plus 5% of the excess	over \$1,500,000.		
_	over \$17,000,000,		\$1,000,000.			
g	Grassroots nontaxable a	amount (enter 25%	of line 1f)			
h	Subtract line 1g from lin	ne 1a. If zero or les	s, enter -0			
i	Subtract line 1f from lin	e 1c. If zero or less	s, enter -0			
j			line 1h or line 1i, did the or			Yes No
	(Som		4-Year Averaging Period at made a section 501(h) e elow. See the separate inst	lection do not have to		
		Lobl	ying Expenditures During	4-Year Averaging Per	iod	
Cale	ndar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) Total
2a	Lobbying nontaxable amount					
b	Lobbying ceiling amount (150% of line 2a, column (e))					
С	Total lobbying expenditures					
d	Grassroots nontaxable amount					
e	Grassroots ceiling amount (150% of line 2d, column (e))					

f Grassroots lobbying expenditures BAA

Schedule C (Form 990) 2023

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

		(a)		(b)		
	For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.				nount	
1 a	See Part IV During the year, did the filing organization attempt to influence foreign, national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of: Volunteers?		X			
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? Media advertisements?		X			
d e	Mailings to members, legislators, or the public? Publications, or published or broadcast statements?		X X			
g	Grants to other organizations for lobbying purposes? Direct contact with legislators, their staffs, government officials, or a legislative body? Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		X X X			
i j	Other activities? Total. Add lines 1c through 1i.				22, ⁻ 22, ⁻	785. 785.
b c	Did the activities in line 1 cause the organization to not be described in section 501(c)(3)? If "Yes," enter the amount of any tax incurred under section 4912 If "Yes," enter the amount of any tax incurred by organization managers under section 4912		X			
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? t III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5).	(c)(5)	, or			
1	Were substantially all (90% or more) dues received nondeductible by members?				Yes	No
2 3	Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political campaign activity expenditures from the p	orior y	ear?	3		
Pa	rt III-B Complete if the organization is exempt under section 501(c)(4), section 501((6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) I answered "Yes."	(c)(5) Part I	, or s II-A, I	ection 5 ine 3, is	01(c)	
1	Dues, assessments and similar amounts from members		1			
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).					
а	Current year		2a			

а	Current year.	2a	
b	Carryover from last year.	2b	
С	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditures next year?.	4	
5	Taxable amount of lobbying and political expenditures. See instructions.	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions); and Part II-B, line 1. Also, complete this part for any additional information.

Part II-B - Description of Lobbying Activity

THE ORGANIZATION CONTRACTED WITH A LAW FIRM TO ACT AS A GOVERNMENTAL RELATIONS

CONSULTANT AND LOBBYIST TO HELP SECURE STATE FINANCIAL SUPPORT FOR THE ORGANIZATION.

THE ORGANIZATION ALSO CONTRACTED WITH FRIENDS OF MINNESOTA PUBLIC TV AND APTS

ACTION INC. TO HELP PROMOTE GRANTS AND FUNDING FOR PUBLIC TELEVISION STATIONS IN

MINNESOTA.

	Supplemental Financial Statements			OMB No.	1545-0047	
SCHEDULE D (Form 990)Supplemental Financial Statements Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.			2023			
Department of the Treasury Internal Revenue Service	Partment of the Treasury Go to www.irc.gov/Eorm000 for instructions and the latest information			Open to Inspect	o Public	
Name of the organization		-		Employer in	lentification n	
	RVICE MEDIA, INC.			68-059		
Part I Organia Comple	zations Maintaining Do	nor Advised Funds or Othen nswered "Yes" on Form 990	r Similar Funds or A , Part IV, line 6.	ccounts		
		(a) Donor advised fund	is (b) F	unds and	other accou	unts
	end of year					
00 0	ntributions to (during year).					
	ants from (during year)					
00 0	5					
are the organizat	ion's property, subject to the	nor advisors in writing that the ass organization's exclusive legal con	trol?	· · · · · · · L	Yes	No
6 Did the organizat for charitable pur	ion inform all grantees, donc	ors, and donor advisors in writing t t of the donor or donor advisor, or	hat grant funds can be us	ed only		
impermissible pri	vate benefit?				Yes	No
	vation Easements					
		nswered "Yes" on Form 990				
		y the organization (check all that a	11 37			
	of land for public use (for exam	ple, recreation or education)	Preservation of a histo			area
	natural habitat		Preservation of a certi	fied histori	c structure	
	of open space	held a sublified appear stice contains	tion in the form of a concer	untion anon		-
2 Complete lines 2a last day of the ta		held a qualified conservation contribu	illion in the form of a conser	vation ease	ment on the	3
-			ł	leld at the	End of the	Tax Year
a Total number of o	conservation easements		2 a			
b Total acreage res	stricted by conservation ease	ments				
c Number of conse	rvation easements on a certi	ified historic structure included on	line 2a 2c			
		on line 2c acquired after July 25, 2 ster				
	5	nsferred, released, extinguished, or te		on during th	e	
tax year						
		onservation easement is located	UU.			
		egarding the periodic monitoring, ir nts it holds?		lations,	Yes	No
		inspecting, handling of violations, an				ar
	<u> </u>		e · ·			
7 Amount of expense	es incurred in monitoring, insp	ecting, handling of violations, and ent	forcing conservation easem	ents during	the year	
8 Does each conse and section 170/	rvation easement reported o	n line 2d above satisfy the require	ments of section 170(h)(4)(B)(i)	Yes	No
		ports conservation easements in its to the organization's financial state		I		
conservation eas	ements.	Ilections of Art, Historical T				
Comple	te if the organization a	nswered "Yes" on Form 990	, Part IV, line 8.		550(5	
historical treasure	es, or other similar assets he	er FASB ASC 958, not to report in i ald for public exhibition, education, al statements that describes these	or research in furtheranc	l balance s e of public	heet works service, pr	s of art, rovide in
following amount	s relating to these items.	r FASB ASC 958, to report in its re or public exhibition, education, or res				
(i) Revenue incl	uded on Form 990, Part VIII,	line 1		\$		
2 If the organization amounts required	received or held works of art, to be reported under FASB	historical treasures, or other similar a ASC 958 relating to these items.	issets for financial gain, pro	vide the fol	lowing	
		e 1				
b Assets included i	n Form 990, Part X	- Instructions for Form 000			ula D /5	
DAA FOR Paperwork H	reduction Act Notice, see the	e Instructions for Form 990.	TEEA3301L 07/20/23	Sched	ule D (Fori	n 990) 2023

Schedule D (Form 990) 2023 KSMQ PUBLIC	C SERVICE MEDIA,	INC.	68-059	
Part III Organizations Maintaining	Collections of Art, His	storical Treasures,	or Other Similar As	ssets (continued)
3 Using the organization's acquisition, accession items (check all that apply).	n, and other records, check a	any of the following that m	ake significant use of its	collection
a Public exhibition	d Loan	or exchange program		
b Scholarly research	e Other			
c Preservation for future generations				
4 Provide a description of the organization's col Part XIII.	lections and explain how the	y further the organization's	s exempt purpose in	
5 During the year, did the organization solici to be sold to raise funds rather than to be	t or receive donations of an maintained as part of the o	rt, historical treasures, o organization's collection?	r other similar assets	Yes
Part IV Escrow and Custodial Arran Complete if the organization Form 990, Part X, line 21.	ngements answered "Yes" on F	Form 990, Part IV, li	ne 9, or reported a	n amount on
Image: Torring 990, Part X, Inte 21. 1a Is the organization an agent, trustee, custo on Form 990, Part X?	odian, or other intermediary	y for contributions or oth	er assets not included	Yes No
b If "Yes," explain the arrangement in Part XIII				
				Amount
c Beginning balance			1c	
d Additions during the year				
e Distributions during the year				
f Ending balance				
2a Did the organization include an amount on	Form 990, Part X, line 21,	, for escrow or custodial	account liability?	Yes No
b If "Yes," explain the arrangement in Part X			-	
		•		
Part V Endowment Funds				
Complete if the organization	answered "Yes" on F	Form 990, Part IV, li	ne 10.	
	(h) Dries ver			
	rrent year (b) Prior yea	ar (c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance				
b Contributions				
c Net investment earnings, gains,				
and losses				
d Grants or scholarships				
e Other expenditures for facilities and programs				
f Administrative expenses				
g End of year balance2 Provide the estimated percentage of the cu	urrent year and belence (iii	no 1g. column (c)) hold		
	,	ne rg, column (a)) neid a	d5.	
a Board designated or quasi-endowment				
b Permanent endowment	_ 6			
•	11000			
The percentages on lines 2a, 2b, and 2c shou	Id equal 100%.			
3a Are there endowment funds not in the possess	sion of the organization that	are held and administered	for the	
organization by:				Yes No
(i) Unrelated organizations?				. 3a(i)
(ii) Related organizations?				3a(ii)
b If "Yes" on line 3a(ii), are the related organ				. 3b
4 Describe in Part XIII the intended uses of t		ent funds.		
Part VI Land, Buildings, and Equip				
Complete if the organization answer	ed "Yes" on Form 990, Part	IV, line 11a. See Form 9	90, Part X, line 10.	
Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		3,611,240.	1,418,166.	2,193,074.
e Other		317,969.	73,465.	244,504.
Total. Add lines 1a through 1e. (Column (d) mus		· · · ·	,	2,437,578.
BAA				ule D (Form 990) 2023

Part VII	Investments – Other Securities	on Form 000 Port IV line	N/A	
(a) Descri	Complete if the organization answered "Yes" ption of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-	of-vear market value
	al derivatives			
	held equity interests			
B) Other				
A)				
B)				
<u>,</u> C)				
D)				
E)				
F)				
G)		-		
H)				
(I)				
	nn (b) must equal Form 990, Part X, line 12, column (B))			
Part VIII	Investments – Program Related Complete if the organization answered "Yes"	on Form 000 Part IV line	N/A 11c Soc Form 990 Part V line 12	
	(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end	d-of-year market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)				
	nn (b) must equal Form 990, Part X, line 13, column (B))			
Part IX	Other Assets Complete if the organization answered "Yes"	on Form 990 Part IV line		
		Description		(b) Book value
(1)				
(2)				
(3)				
(4)				
(5) (6)				
(7)				
(8)				
(9)				
(10)				
otal. (Colu	umn (b) must equal Form 990, Part X, line 15	, column (B))		
Part X	Other Liabilities			05
+	Complete if the organization answered "Yes"		e 11e or 11f. See Form 990, Part X, line	
(1) Endor	al income taxes	scription of liability		(b) Book value
	SE LIABILITY			244,504
(3)				244,504
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10) (11)				
	imp (b) much aqual Farm 000 Dart V line 05	column (P))		211 504
	umn (b) must equal Form 990, Part X, line 25, uncertain tax positions. In Part XIII, provide the text of the			244,504

tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII..... TEEA3303L 07/20/23

Schedule D (Form 990) 2023 KSMQ PUBLIC SERVICE MEDIA, INC. 68	3-0599645	Page 4
Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per R	eturn	
Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	1 2	,532,315.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains (losses) on investments		
b Donated services and use of facilities	1	
c Recoveries of prior year grants		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2e	551,603.
3 Subtract line 2e from line 1.	3 1	,980,712.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		<u> </u>
a Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.	4c	
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5 1	,980,712.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per	Return	
Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1 2	,561,541.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		<u>· · ·</u>
a Donated services and use of facilities		
b Prior year adjustments	1	
c Other losses	1	
d Other (Describe in Part XIII.)	1	
e Add lines 2a through 2d.	2e	499,128.
3 Subtract line 2e from line 1.	3 2	,062,413.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		<u>, , , , , , , , , , , , , , , , , , , </u>
a Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.	4c	
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5 2	,062,413.
Part XIII Supplemental Information		

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-004/	
2023	

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Name of the organization

KSMQ PUBLIC SERVICE MEDIA, INC

68-0599645

Employer identification number

Form 990, Part VI, Line 2 - Business or Family Relationship of Officers, Directors, Etc.

ONE BOARD MEMBER IS AN OFFICER WITH THE BANK USED BY THE ORGANIZATION. THE

ORGANIZATION HAS A CHECKING AND MONEY MARKET ACCOUNT WITH THIS BANK.

A SEPARATE BOARD MEMBER HAS A SPOUSE WHO IS EMPLOYED BY THE ORGANIZATION ON A

CONTRACT BASIS. THIS BOARD MEMBER IS THE CITY ADMINISTRATOR FOR THE CITY OF AUSTIN.

THE CITY OF AUSTIN OWNS THE BUILDING ON A JOINT PROJECT WITH THE ORGANIZATION.

Form 990, Part VI, Line 6 - Explanation of Classes of Members or Shareholder

CLASSES OF MEMBERS OR STOCKHOLDERS:

THE ORGANIZATION HAS THREE DIFFERENT CLASSES OF MEMBERS, VOTING MEMBERS,

CONTRIBUTING MEMBERS AND HONORARY MEMBERS.

THE VOTING MEMBERS OF THE CORPORATION SHALL CONSIST ONLY OF THE MEMBERS OF THE BOARD OF DIRECTORS. THE BOARD SHALL MAKE ALL APPOINTMENTS, INCLUDING APPOINTMENTS OF MEMBERS TO THE BOARD OF DIRECTORS.

THE CONTRIBUTING MEMBERS OF THE CORPORATION SHALL CONSIST OF ANY PERSON OR REPRESENTATIVES OF A DONOR WHO SIGNIFIES THAT HE OR SHE IS IN SYMPATHY WITH THE PURPOSE OF THIS CORPORATION AS DEFINED IN ARTICLES II AND III OF THE ARTICLES OF INCORPORATION, INDICATES HIS OR HER WILLINGNESS TO COOPERATE ACTIVELY IN ACHEIVING THESE PURPOSES, SHARES FINANCIALLY EACH YEAR IN FORWARDING THE WORK OF THE CORPORATION AND IS CERTIFIED AS HAVING MET ALL OF THE OTHER QUALIFICATIONS FOR CONTRIBUTING MEMBERSHIP ESTABLISHED BY THE BOARD OF DIRECTORS. A CONTRIBUTING MEMBER SHALL HAVE NO RIGHT TO VOTE ON ANY MATTERS AFFECTING THE CORPORATION. THE HONORARY MEMBERS OF THE COPORATION SHALL CONSIST OF ANY PERSON OR REPRESENTATIVE OF A DONOR WHO IS IN SYMPATHY WITH THE PURPOSE OF THIS CORPORATION, AS DEFINED IN ARTICLES II AND III OF THE ARTICLES OF INCORPORATION. PERSONS MAY BECOME HONORARY MEMBERS OF THIS CORPORATION IN ACCORDANCE WITH SUCH PROVISIONS AS MAY BE ESTABLISHED Form 990, Part VI, Line 6 - Explanation of Classes of Members or Shareholder (continued) MATTERS AFFECTING THE CORPORATION.

Form 990, Part VI, Line 7a - How Members or Shareholders Elect Governing Body

ELECTION OF MEMBERS AND THEIR RIGHTS: THE MEMBERS OF THE BOARD OF DIRECTORS OF THE CORPORATION SHALL BE THE VOTING MEMBERS OF THE CORPORATION. IN ACCORDANCE WITH THE BY-LAWS PROMULGATED BY THE BOARD OF DIRECTORS, THE BOARD OF DIRECTORS MAY ESTABLISH CLASSIFICATIONS AND PROCEDURES FOR THE SELECTION OF ADDITIONAL MEMBERS (IF ANY). EACH VOTING MEMBER OF THE BOARD OF DIRECTORS SHALL CONTINUE TO BE SUCH A MEMBER.

Form 990, Part VI, Line 11b - Form 990 Review Process

A COPY OF THE 990 IS SENT OUT TO THE BOARD TREASURER BEFORE IT IS FILED FOR REVIEW PURPOSES.

Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conflicts

BOARD MEMBERS SIGN A LETTER EACH YEAR REGARDING ANY POSSIBLE CONFLICT OF INTEREST THEY MAY HAVE.

Form 990, Part VI, Line 15a - Compensation Review & Approval Process - CEO & Top Management

THE BOARD OF DIRECTORS DETERMINES COMPENSATON FOR TOP OFFICIAL. THE BOARD

DETERMINES COMPENSATION FOR THE ORGANIZATION'S CEO.

Form 990, Part VI, Line 19 - Other Organization Documents Publicly Available

AUDIT IS ALSO AVAILABLE UPON REQUEST.

Form 990, Part IX, Line 11g Other Fees For Services

	(A)	(B)	(C)	_(D)
	Total	Program Services	Management & General	Fund- raising
PROFESSIONAL EMPLOYMENT AGENCY	382,796.	238,131.	71,852.	72,813.
PROFESSIONAL FEES	350,560.	232,055.	114,141.	4,364.
TOWER RENTAL	34,151.	34,151.		
Total	\$ 767,507.	\$ 504,337.	\$ 185,993.	\$77,177.