



BEYOND TELEVISION ... INFINITE POSSIBILITIES ...



Dear Loyal Members of KSMQ,

Finally, it is with real mixed feelings that I inform you of my plans to leave KSMQ at the end of October. After nearly 20 years working in a similar capacity for similar sized stations, I've decided to pursue some of my other life's dreams. Because a smooth transition is so important to me, I informed the Board of Directors of this information last December in order to provide them with sufficient time to identify a new leader. We are in the midst of that process right now and I am confident the board will identify someone who can help KSMQ continue to maintain that upward momentum we've enjoyed over the last three years.

It has been an unbelievable pleasure getting to work for you and I know that after October, I will miss your calls of support and your active participation in this station. Public television is a gem worth preserving and it requires each of us who believe strongly in its merits to help keep it alive and well. Please continue to lend your moral and financial support to KSMQ. There will always be a debate about public television's value. Year after year, someone will be seeking to have its federal and state support reduced. Your voice in opposition to that must be heard each time if the service is of value to you. Otherwise, you risk seeing a slow eradication of what some call one of the last vestiges of intelligent programming on television. Add to that, public television, KSMQ- is for you, by you, about you. Few other broadcast mediums can claim that. It is programmed, managed and funded with you in mind; not an advertiser who likely has a specific agenda. It behooves us all to treasure this independent voice as an alternative to the mainstream media.

Finally, I simply wish you the best. I came to this area three years ago because I recognized the untapped potential of KSMQ to offer great things to the communities it serves. I leave knowing that such is the case and hopefully having contributed some toward helping magnify that reality. I will remain a contributing member of this station myself and as such look forward to being up to date on all the great things to come in KSMQ's future.

Best,

Sandra

## GET READY FOR DIGITAL TV



Famous do-it-yourselfers, Norm Abram and Kevin O'Connor of *THIS OLD HOUSE*, offer digital television how-to guidance and tips to ensure that viewers across America are prepared to successfully make the switch to digital television in their homes before the analog shutoff in February 2009. Maria Hinojosa of *NOW ON PBS* will share the latest DTV news from the field. Join us on **Tuesday, October 14th at 9:30PM** to learn more about what's to come, and see an encore presentation on the **19th at 10:30PM!**



FINE TUNING

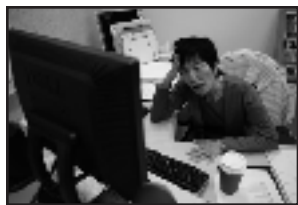
## FRONTLINE

### The Choice 2008

It is one of the most memorable presidential elections in decades. It is a race that pits the iconoclast John McCain against the newcomer Barack Obama; the heroic former prisoner of war against the first African-American major party nominee. For two hours, the 20th anniversary broadcast of "The Choice" examines the rich personal and political biographies of these men and goes behind the headlines to discover how they arrived at this moment and what their very different candidacies say about America. Join us on **Thursday, October 23rd at 8PM** for this *FRONTLINE* special.



## KILLER STRESS: A NATIONAL GEOGRAPHIC SPECIAL



Stress. It's always been there to save our lives. It's what made us run from predators and enabled us to take down prey. But today, humans are turning on that same stress response to deal with 30-year mortgages, difficult bosses, teenagers and traffic jams. Some of us are wallowing in corrosive hormones; for the first time, scientists can reveal just how measurable and dangerous that exposure can be. MacArthur "Genius Grant" recipient and Stanford University neurobiologist Robert Sapolsky and *National Geographic* search for answers to why stress seems to be killing us. Tune in on **Thursday, October 9th at 8PM** for this informative special!

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# OCTOBER PRIMETIME SCHEDULE

	6:00 PM	6:30 PM	7:00 PM	7:30 PM	8:00 PM	8:30 PM	9:00 PM	9:30 PM	10:00 PM	10:30 PM	11:00 PM	11:30 PM
WED 1	BBC World News	Smart Money	Nova: The Last Great Ape		This Old House	Hometime	Red Green Show		BBC World News	Charlie Rose	Tavis Smiley	
THU 2		Family Connections	Antiques Roadshow		The Truth About Cancer							
FRI 3		The Week	Almanac		McLaughlin Group	Americanos Connections	Art in the 21st Century					
SAT 4	Lawrence Welk		MOVIE: Giant (1956)						Austin City Limits		Red Green Show	
SUN 5	Classic Gospel		Antiques Roadshow		History Detectives		Struggling in Silence: Physician Depression & Suicide		Globe Trekker		Woodsongs	
MON 6	BBC World News	Market To Market	Nature: Chasing Big Cats		Ballykissangel		Curious		BBC World News	Charlie Rose	Tavis Smiley	
TUE 7		Cities On The Move	Keeping Up Appearances	As Time Goes By	Masterpiece Mystery! "The Shadow in the North"			Currier & Ives				
WED 8		Smart Money	Nova: Pocahontas Revealed		This Old House	Hometime	Red Green Show					
THU 9		Family Connections	Antiques Roadshow		Killer Stress: A National Geographic Special		Frontline: The Undertaking					
FRI 10		The Week	Almanac		McLaughlin Group	Americanos Connections	Art in the 21st Century					
SAT 11	Lawrence Welk		MOVIE: Wall Street (1987)			MOVIE: Twelve Angry Men (1957)			Austin City Limits		Red Green Show	
SUN 12	Classic Gospel		Antiques Roadshow		American Experience: Reagan "Lifeguard"				Globe Trekker		Woodsongs	
MON 13	BBC World News	Market To Market	Nature: Cuba: Wild Island of the Caribbean		Ballykissangel		Justice for My People: The Dr. Hector Garcia Story		BBC World News	Charlie Rose	Tavis Smiley	
TUE 14		Cities On The Move	Keeping Up Appearances	As Time Goes By	Mystery! Inspector Lynley Series VI "Chinese Walls"		Get Ready for Digital TV					
WED 15		Smart Money	Nova: Arctic Dinosaur		This Old House	Hometime	Red Green Show					
THU 16		Family Connections	Antiques Roadshow		Latinos '08		Brown is the New Green					
FRI 17		The Week	Almanac		McLaughlin Group	Americanos Connections	Art in the 21st Century					
SAT 18	Lawrence Welk		MOVIE: The Great Escape (1963)					Keeping Up Appearances	Austin City Limits		Red Green Show	
SUN 19	Classic Gospel		Antiques Roadshow		American Experience: Reagan "An American Crusade"				Get Ready for Digital TV	Woodsongs		
MON 20	BBC World News	Market To Market	Nature: Deep Jungle: New Frontiers		Ballykissangel		Questioning the Constitution		BBC World News	Charlie Rose	Tavis Smiley	
TUE 21		Cities On The Move	Keeping Up Appearances	As Time Goes By	Mystery! Inspector Lynley Series VI "In the Blink of an Eye"		Grab Hold of the Reins					
WED 22		Smart Money	Nova: Space Shuttle Disaster		This Old House	Hometime	Red Green Show					
THU 23		Family Connections	Antiques Roadshow		Frontline: The Choice 2008							
FRI 24		The Week	Almanac		McLaughlin Group	Americanos Connections	Art in the 21st Century					
SAT 25	Lawrence Welk		MOVIE: The Alamo (1960)						Austin City Limits		Red Green Show	
SUN 26	Classic Gospel		Antiques Roadshow		American Experience: Jimmy Carter: "Jimmy Who? / Hostage"					Woodsongs		
MON 27	BBC World News	Market To Market	Nature: Deep Jungle: Monsters of the Forest		Ballykissangel		KSMQ Election 2008		BBC World News	Charlie Rose	Tavis Smiley	
TUE 28		Cities On The Move	Keeping Up Appearances	As Time Goes By	Mystery! Miss Marple Series 1: The Murder at Vicarage		KSMQ Election 2008					
WED 29		Smart Money	Nova: Parallel Worlds, Parallel Lives		This Old House	Hometime	KSMQ Election 2008					
THU 30		Family Connections	Antiques Roadshow		Frontline: Spying on the Homefront		KSMQ Election 2008					
FRI 31		The Week	Almanac		McLaughlin Group	Americanos Connections	KSMQ Election 2008					

**KSMQ STAFF:** Sandra Session - Robertson - President/CEO, Michael Bednar - Membership, Pat Stumme - Education/Outreach Coordinator, Todd Ray, John Wiedenheft - Producer/Director, Stefan Olson - Broadcast Engineer, Suzi Stone, Michele Hoepfer - Traffic & Operations, Camille Nelson, Kathy Pumroy, Lee Erstad - Master Control Operators, Timothy Gassmann - MC/On-Air Image Specialist, Shirley Blake - Executive Administrative/Membership Assistant  
 E-mail: [ksmq@ksmq.org](mailto:ksmq@ksmq.org) Website: [www.ksmq.org](http://www.ksmq.org)

**GRAB HOLD OF THE REINS:WOMEN & CANCER**

This program profiles three long-term breast and ovarian cancer survivors, focusing on how they reclaimed their identity, sexuality and femininity after the assault of cancer. These women — and the men in their lives — talk candidly about how they were able to maintain intimacy despite the challenges that they faced. Helene Lerner, Emmy-award winning executive producer (*Make it Happen: Mentors, Dreams, Success*), hosts this half-hour documentary, which also features cameos by Gloria Steinem and L.A. Law's Jill Eikenberry and Michael Tucker. Watch this documentary on **Sunday, October 5th at 1PM**, with a repeat on the **21st at 9:30PM**.



**O C T O B E R   D A Y T I M E   S C H E D U L E**

	SUN 5, 12, 19, 26	MON 6, 13, 20, 27	TUE 7, 14, 21, 28	WED 1, 8, 15, 22, 29	THU 2, 9, 16, 23, 30	FRI 3, 10, 17, 24, 31	SAT 4, 11, 18, 25
6:00	BBC This Week	BBC World News					Deutsche Well Journal
6:30	Body Electric	Body Electric	Priscilla's Yoga	Body Electric	Priscilla's Yoga	Body Electric	Thomas & Friends
7:00	Plaza Sesamo	Sesame Street					Curious George
7:30	Clifford	Sesame Street					Sid the Science Kid
8:00	Dragon Tales	Curious George					Super Why!
8:30	Maya & Miguel 26th - Hablando	Sid the Science Kid					Clifford
9:00	Los Ninos	Super Why!					Word World
9:30	En Su Casa	Clifford the Big Red Dog					A Place Of Our Own
10:00	Think Tank	Dragon Tales					Family Connections
10:30	The Week	Sit & Be Fit					Katie Brown's Workshop
11:00	European Journal	Deutsche Well Journal					Cook's Country - Amer. Test Kitchen
11:30	Capitol Report	Sewing With Nancy	America Sews	Beads, Baubles & Jewels	Quilting Arts	Knitting Daily	Beads, Baubles & Jewels
Noon	This is America 26 - KSMQ Election '08	History Detectives	Antiques Roadshow	Nature	NOVA	3, 10 Winslow Homer 17 - Questioning the Constitution 24 - Fueling Our Future 31 - Great Museum Special	Scrapbook Memories
12:30	Religion & Ethics						Design Squad
1:00	Classic Gospel 5- Grab Hold of the Reins / Giant	America's Test Kitchen	The Best of Joy of Painting	Primal Grill 22 - Hablando	Gary Spetz's Painting Wild Places	New Yankee Workshop	Hometime
1:30	Between The Lions						This Old House
2:00	Word World						Ask This Old House
2:30	It's a Big Big World						New Yankee Workshop
3:00	Clifford The Big Red Dog						Woodwright's Shop
3:30	Arthur						Motorweek
4:00	Word Girl						Market To Market
4:30	Martha Speaks						Smart Money Connections
5:00	Curious George						Equitrekking
5:30	Lawrence Welk Show	Nightly Business Report					Rick Steves Europe